

THOMAS HARLE

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A creative communicator with a diverse range of experience, keen to work in a forward-thinking and strategic environment. Friendly, dedicated and resourceful, problems are addressed with an enthusiastically integrated approach that delivers innovative and effective outcomes, often inspired by green tea and bad jokes.

EMPLOYMENT:

July–September 2008

Black Frame, New York Intern

Assisted in PR and production for New York Fashion Week with a number of high-end clients incl. Acne, Rodarte, Nike, Opening Ceremony, Visionaire and Victor & Rolf.

April 2008

East Communications, Brighton Intern

Worked on a number of local campaigns with the Social Enterprise PR company, as well as redesigning their website.

October 2007–December 2008

Tiger Tiger, Cardiff Promotions Supervisor

Planned and managed the effective marketing of the busy nightclub in the local area. Responsible for a team of 12.

July–August 2007

i-D Magazine, London Intern

Assisted the Art Director in researching and establishing a new design route for the magazine. Also covered the role of office co-ordinator during her 10-day vacation. Attended press events and contributed subsequent articles for publication.

July 2005–June 2006

University of Sussex Student's Union, Brighton Communications Officer

As the elected officer and trustee for all Union Communications, was operationally responsible for a weekly newspaper, a termly magazine and a live radio station. Oversaw redevelopment of the Union Website, re-branding of commercial outlets, and acted as secretary to official committees. Developed and implemented £40k budget. Heavily involved in union events production.

SIGNIFICANT ACHIEVEMENTS:

Organised a lecture at UWIC by Tim Walker, noted fashion photographer, in February 2009.

Initiated, organised and managed a 2008 Summer Ball for UWIC students at Cardiff School of Art & Design.

Developed the 2007 and 2003 campaign websites for Welsh First Minister Rhodri Morgan.

Photography was used by both Times Higher and Education Independent supplements.

At Sussex, established a society to assist Cuban music schools. Curated a fundraising CD featuring international acts including Jungle Brothers and Ozomatli. Released and sold 1,000 copies.

Played trombone in touring ska-punk band between 1999 and 2004. Organised and co-ordinated national tours and promotion.

SKILLS AND COMPETENCIES:

Proficient in Adobe InDesign, Illustrator, Photoshop and Dreamweaver, as well as Quark Express.

Working knowledge of HTML and CSS.

Command of Microsoft Word, Powerpoint and Excel.

Familiar with both Mac and PC environments.

Able to recite Vanilla Ice's hit 'Ice Ice Baby'.

Full Driving Licence.

EDUCATION:

September 2006–July 2009

BA (Hons.) Graphic Communication

University of Wales Institute, Cardiff

Study areas included contemporary social theory and community development, in relation to graphic design and online social media. Awaiting final classification.

September 2006–July 2007

Introductory Certificate in Marketing

(CIM) Coleg Glan Hafren, Cardiff

Studied basic marketing principles and achieved A, A & B grades upon completion.

September 2003–July 2005

BA (Hons.) Music & Media Studies

University of Sussex, Brighton

Study interests included video editing, semiotic analysis and Impressionist music. Postponed completion of degree to undertake Communications Officer post with the Students' Union (see 'employment').

September 1999–July 2001

'A' Levels

Radyr Comprehensive School, Cardiff

Music; B. English Literature; C. Theatre Studies; D. 'AS' level Music Technology; A.

September 1994–July 1999

'GCSE'

Fitzalan High School, Cardiff

10 GCSE Grades A-C including Music, English Language, D&T Graphic Products, Maths, Physics, Biology, Geography, Drama, etc.

INTERESTS AND AMBITIONS:

Passionate blogger and advocate of the use of social media in marketing.

Eclectic tastes in music.

Fascinated by relationship between visual culture and community development.

Keen political participant.

Subscriber to numerous magazines and podcasts.

Interested in sustainable architecture and its impact on quality of life in the community.

Desire to further explore the United States.

Professional and educational references are available upon request.